



## Healthy Young Children & Families Sub-Committee Meeting Minutes

September 12, 2019  
1:30 PM to 3:00 PM

Children & Families First  
91 Wolf Creek Boulevard  
Dover, DE 19901

*The mission of the DECC is to promote the development of a comprehensive and coordinated early childhood system, birth to eight, which provides the highest quality services and environment for Delaware's children and their families.*

**Attendance:** Leslie Newman, Crystal Sherman, Barbara Johnson, Dawn Alexander (by phone), Mary Moor, Debbie Taylor

Topic	Discussion	Decisions/Follow-Up
Welcome & Introductions	<ul style="list-style-type: none"><li>July 16, 2019 minutes</li></ul>	<ul style="list-style-type: none"><li>Approved</li><li><b>5 people in attendance and one on the phone- low turnout and important decisions were made</b></li></ul>
Healthy Young Children & Families sub-committee	<ul style="list-style-type: none"><li>Re-focus the purpose of this sub-committee</li></ul>	<ul style="list-style-type: none"><li>New focus is Building Better Brains Campaign- optimal brain development</li><li>Focus is on parents/families to include: Resource/Information on Brain Development ,QT 30, SEL, Trauma, Self Care, Addiction, ACES <a href="https://www.npr.org/sections/health-shots/2019/09/09/759031061/positive-childhood-experiences-may-buffer-against-health-effects-of-adverse-ones">https://www.npr.org/sections/health-shots/2019/09/09/759031061/positive-childhood-experiences-may-buffer-against-health-effects-of-adverse-ones</a></li></ul>

		<ul style="list-style-type: none"> <li>• Limit discussion on developmental screenings as it is being discussed in many other committees</li> <li>• Key responsibilities are the same but the strategies are different</li> <li>• Our committee needs to find its' own lane</li> </ul>
	<ul style="list-style-type: none"> <li>• Collaboration</li> </ul>	<ul style="list-style-type: none"> <li>• Identify partners</li> <li>• Wilmington Rotary- they have committed to focus on early childhood for next 3 years</li> <li>• Need to educate communities/families about brain development and high quality interactions</li> </ul>
	<ul style="list-style-type: none"> <li>• <b>VOTE TAKEN</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>ALL APPROVED TO RE-FOCUS THE COMMITTEE AS PER THE DISCUSSION</b></li> </ul>
	<ul style="list-style-type: none"> <li>• Engaging partners</li> </ul>	<ul style="list-style-type: none"> <li>• Leslie will contact Madeleine Bayard and Kate Rudolph</li> <li>• Crystal will contact Natasha at Nemours and get the cost for a bus wrap</li> <li>• Barbara will inform the Readiness Teams</li> <li>• Debbie will connect to the PDG B-5 work and contact Noel Duckworth- Healthy Communities DE at UD</li> <li>• Dawn will connect with Health Ambassadors and school district</li> <li>• All committee members are asked to share information with their networks</li> </ul>
	<ul style="list-style-type: none"> <li>• Messaging and Outreach</li> </ul>	<ul style="list-style-type: none"> <li>• How to get message about optimal brain development to families- What is the ask? <ul style="list-style-type: none"> <li>➤ Join committee, share information and resources</li> </ul> </li> <li>• Look at the Frameworks Institute for messaging ideas: <a href="https://www.frameworksinstitute.org/">https://www.frameworksinstitute.org/</a> </li> <li>• Billboards, Mobile Food Trucks</li> <li>• Hospitals sponsor ads for other organizations (check which hospitals do this, Christiana does)</li> <li>• Build Better Brain Video- use this information similar to post card that was used for Great Starts-</li> </ul>

		<p>90% of brain...</p> <p><a href="https://www.youtube.com/watch?v=LmVWOe1ky8s">https://www.youtube.com/watch?v=LmVWOe1ky8s</a></p>
<b>ECCS</b>	Crystal did an update in Paulina's absence	<ul style="list-style-type: none"> <li>• ECCS had a great federal review</li> <li>• Next federal grant –competitive process</li> <li>• Infrastructure challenges i.e. can't pay parents for their time supporting the grant ( no giveaways or incentives allowed)</li> <li>• Paulina and Vik are a part of a panel discussion at the ECCS meeting in Atlanta, GA highlighting DE's work. Peggy was also asked to speak at this meeting, conducting several sessions on Collective Impact.</li> </ul>
<b>Project Launch</b>	Mary	<ul style="list-style-type: none"> <li>• DE didn't receive new grant, no comment as to what not funded</li> <li>• Division of Suicide Prevention also didn't get a grant to expand their work and no comments as to why not funded</li> <li>• Project Launch did receive a no cost extension (9mos)</li> <li>• Work to continue on QT30 app, Days of Wonder ( successful), DAPI-14 young mother's participating</li> </ul>
	<b>Next Meeting</b>	<ul style="list-style-type: none"> <li>• November 19<sup>th</sup> 1:30-3:00</li> <li>CFF Dover</li> </ul>

### **Healthy Young Children & Families Committee Key Responsibilities**

- *Identify strategic priorities for healthy young children & families based on the overall strategic plan for the Delaware Early Childhood Council, and recommend strategies for new program development or continuous improvement of existing programs and services.*
- *Review and recommend periodic program evaluations.*
- *Identify opportunities for cross-system collaboration and coordination to improve services, leverage funds, or create new funding sources for early health initiatives.*
- *Work in collaboration with the EIEIO, a sub-committee of the Healthy Young Children & Families Committee, to identify strategies to support high-quality inclusive early childhood opportunities.*